

your chance to **SUPPORT THE BAND**

THE LOUDEST WAY TO REACH YOUR AUDIENCE



As one of the fastest-rising pop-punk bands in the UK, we are offering a unique opportunity for your brand to reach a young, enthusiastic audience and expose our growing fanbase to your products.

What's so unique about it?

Our unrivaled schools tours...

As part of our schools tour, we perform to hundreds of excited, lively pupils every day and can integrate your brand into the experience - banners, flyers, product giveaways, stickers, badges, t-shirt giveaways, competition prizes.. there are so many ways to get involved.

During the 2006/7 tour, we played around 45 dates, with an average attendance of between 200-300 students - that's a live audience of around 10,000 people!! We want to make 2007/2008 even bigger, we are booking dates now and want your support to help us make this tour the best yet.

Find out more at www.onedaylife.co.uk/schoolstour

Our growing street-team...

An ideal way to have the audience themselves promote your brand. Members of the team earn rewards for promoting one:day:life and our sponsors. This is an opportunity to engage your market and build a relationship via fully customised campaigns with constantly growing levels of exposure.

Here's an example of how a basic campaign works with the street-team - you provide a reward for the team members. We design a fully branded campaign (online, print or both) and the members distribute the advertising content - those who take part are then eligible to win the rewards.

Find more about the street-team at www.thelifers.co.uk

What types of promotion opportunities are available?

• Street-team Promotion

Our growing team of fans earn points, rewards and prizes for promotional tasks - let them advertise your brand, on the web and on the street.

• Schools Tour Sponsorship

Associate your brand with the best day at high school, ever! There are a range of promotional opportunities available for the tour, contact us for details.

• Web-based Advertising

Take advantage of our growing online presence, including our comprehensive website, street-team, mailing list, MySpace and other music/social networking profiles.

• Competition Prizes

Heavily promoted competitions, with your products as prizes, are a simple and effective way to reach our audience - they all love free stuff!!

• Instrument/Equipment Endorsements

On tour we are regularly asked about our instruments/equipment - from how much it costs to how we fit it all in the tour van. We are passionate about using good equipment - let us tell the world about yours.

• Podcast Sponsorship

Our monthly podcasts are a great way to communicate with our audience - let us tell them about your brand.



Contact Details

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Left to right: Kevin Abbott (Drums), Max Shelley (Vocals & Bass), Dan Probert (Guitar)